Date/Time: July 13, 2013 - 7 pm **Location:** PFHS – Library

In Attendance: Jason Hildreth, Kathy Mamola, Sara and Greg Rodriguez, Lia Saless, Mike

Anderson, Michelle Holmes

Visitors: Visitors: CDA Jr Tackle, Artisan Photography, and Pameleta Photography

The meeting was called to order by Jason Hildreth at 7:00 pm.

Minutes Recap: June 2013 Meeting Minutes

Visitor Topics:

• CDA Jr Tackle

- o Brought news of an "elite" team that was being pulled together. They asked that we join with CDA, Lakeland, and Kellogg and not give the elite team any games. They had seen this done elsewhere in the past and it wasn't good for the program.
- o They also want to try to get Rathdrum and Spirit Lake to join out game schedule again.
- o Greg to call Jeff Z about the Fitz and 4th grade league.
- Photography:
 - o Artisan Photography presented information on their business and requested the Board consider them for our photo needs.
 - Pameleta Photography was concerned to hear about complaints on their photos last year.
 They only had 2 complaints and they took care of both of them. They also reminded the Board that last fall (following the season), there was a vote to use Pameleta Photography for this season.

Equipment Update:

- Need to contact all the coaches from last season about returning equipment so we can restock for this season (we only have 2 buckets/tubs, it also appears not all the helmets and shoulder pads were returned).
- New Markers for the Middle School field were found for \$250. The board approved the purchase.

Coaching Update:

• Need to recruit coaches to help with fitting equipment. (Need to make sure all equipment checkout events are on the website.)

Cheer Update:

- Carissa wants to hold a coaches clinic.
- Need to order 4 megaphones. The cost is ~100 for 4 of them. Purchase was approved.
- All cheer uniforms are inventoried.
- Need to number all pom poms, vests, and skirts.
- Need to create an order form for hoodies (\$23) and sweat pants (\$17).

Fundraising/Marketing Update:

- We are signed up for the Post Falls parade / We didn't get the paperwork turned in in time to get a booth at the park.
- New fundraising ideas can be brought to the board.

Financial Update:

• Check to Carissa cleared.

Additional Items:

- Photography Discussion: After discussion, motion was made and passed to go with Pameleta Photography this year and re-evaluate at the end of the season. Motion was passed.
 - o We need to have Pameleta and coaches all commit to dates and times this year.
- When forming the 4th and 5th grade teams, Coach Hinz requests that we no longer use "Trojans", "Spartans", and "Titans". Using these creates an "elite" team stigma on those teams. ~ Board approved the request.
- NFL Youth Foundation Coach Hinz was chose to represent Idaho. This is an all-expenses paid (by the NFL) trip. Clinic on heads up tackling and heat and hydration. Includes a tour of the NFL Hall of Fame. Congrats to Coach Hinz.
- Need to make sure our address is on the website.

Next Meeting:

• Tues, August 13, 7pm at the HS Library

The meeting was closed at 8:30 pm.